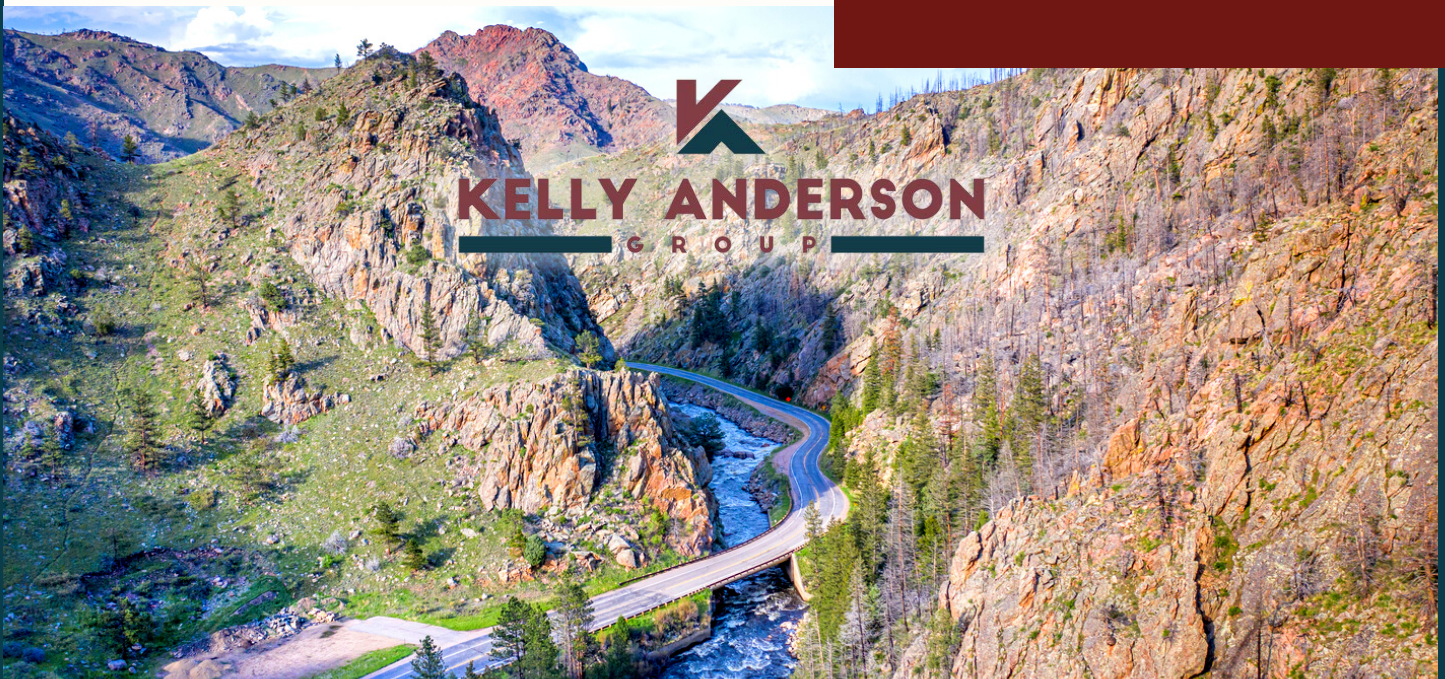


BETWEEN THE LINES

Kelly Anderson Group's Monthly Newsletter

25TH ANNIVERSARY EDITION



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- Increase in Cargo Thefts: 2022
- Team Member Spotlight
- Trivia Question

COMPANY HIGHLIGHTS

Kelly Anderson Group's Impact DRO (Dynamic Route Optimization) Management Program ensures your company's efficiency by saving time, building structure, and recapturing lost revenue. Through top-of-the-line DRO algorithms, our team can help companies' fleets stay dynamic and effective. When logistics control a business, efficiency matters.

If interested in this service or others we offer, visit our website at kellyandersongroup.com or reach out to Jeremy Morrissey at jeremy@kellyandersongroup.com!

TRIVIA

What state had the most reported cargo thefts from 2022?

INCREASE IN CARGO THEFTS: 2022

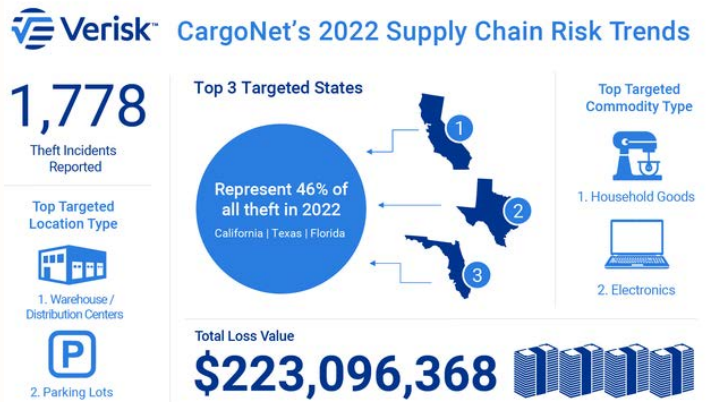
Cargo thefts have always been an issue for the transportation world but motor carriers have not seen such a rise in numbers as they have this past year.

From 2021 to 2022, the transportation industry saw a 20 percent increase in cargo thefts across the United States and Canada, according to a report by Verisk Analytics' CargoNet. This percentage was made up of 1,778 total reported theft incidents, seeing a particular uptick around intermodal hubs. The most common packages stolen were household items and electronics, whether physically stolen off a truck or through fictitious cargo pickups. Fictitious cargo pickups differ from regular cargo thefts when identity theft or illegally redirected shipments occur, as explained by CargoNet. These thefts can occur anytime, anywhere, when a driver or manager least expects it.

Pamela Gary, General Manager at Summit Transportations in Ashland, VA, has experienced her fair share of facing these cargo theft situations. Gary spoke of a nearly year-long shoe box scheme in 2022 that was committed by a driver at her terminal. This employee recognized the shape of shoe boxes and would purposely search for them in another truck that he knew delivered shoes to a specific customer. Each day, the driver would go to the warehouse early in the morning, walk to the other truck, steal packages off of it and load them on to his designated truck. He would then begin his daily route and along the way, drop the packages off at his house. Eventually, the long heist concluded when the man was caught with the help of Gary, observant coworkers and security cameras.

Even though thefts have usually been associated with people outside of the delivery service, Gary's experience was proof that it can also occur from within one's own company. Any theft though can negatively affect the driver. "It could be their jobs," Gary emphasized. With certain companies, a driver can be fired due to a theft off their own truck, whether it was the driver's fault or not. "Secure the vehicle," Gary advised, "even if it's a place you know and is safe; watch your back." Despite having known an environment or individual, it can be difficult to predict people and situations.

Every person has a different motivation and reason for stealing. Some people may do it because they cannot fight the urge to take what they want, while others may see it as a necessity to live. When inquired on why there has been such a spike in cargo thefts, Gary replied with two main answers: "People have become bolder" and "People are hurting." With inflation and loss of jobs, citizens have been struggling and striving to find ways to make ends meet. This could possibly be a reason for the spike. Although, according to CargoNet's vice president, Keith Lewis, the rise in thefts were more connected to a "generational change."



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Graph/image from CargoNet.

With technology and security having been improved every year - every generation - criminals have, as well, specifically hackers. "The fraud is really what drove our numbers up. We went from 16 fraudulent thefts in 2021 to 116 or so last year," stated Lewis to Transport Topics. "It's very complicated how they're doing it. It's so complicated that law enforcement has a hard time figuring it out. They're using load boards and they're using unsuspecting drivers." Advancing technology has helped with increased efficiency for most transportation businesses; however, it has also aided thieves to commit crimes faster and better. So, how does society combat this dilemma?

Motor carriers should be extra aware of the kind of orders and transactions that occur, as the Commercial Carrier Journal suggested. Thieves remain tricky and smart and should not be brushed off. "There are always going to be crooks," Gary had added. "Be aware of your surroundings... If you see something that doesn't look right, circle back, stay and watch." Whether out on a route or in one's own terminal, remaining on guard and speaking up will always be important.

Theft may always remain a constant in the world but it does not need to run it. From recognizing the struggles of the every day person to remaining aware of their environment, drivers and contractors can help do their part to mitigate the rise of cargo thefts.

**// People have become bolder...
People are hurting.**

Pamela Gary

General Manager at Summit Transportation



TRIVIA ANSWER

According to CargoNet, California had the most reported cargo thefts in 2022 with theft numbers increasing by 41% for its own state. Texas had the second most and Florida had the third most thefts.

TEAM MEMBER SPOTLIGHT

Lisa Kassner



Job Position: *Final Mile
e-Learning Customer Support*

Length at the company: *4 Years*

Where are you from: *Anderson, MO*

Favorite part about working here:
"The people I work with!"



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