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BETWEEN THE LINES

Kelly Anderson Group's Monthly Newsletter

25TH ANNIVERSARY EDITION



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COMPANY HIGHLIGHTS

Kelly Anderson Group's Impact Final Mile division is beginning a new webinar series called *Bettering Your Business: A Final Mile Community* where the biggest last mile challenges will be presented along with solutions to them. A Facebook Group has also been created to provide a place for final mile leaders and experts to discuss and exchange further ideas.

If interested in this service or others we offer, visit our website at kellyandersongroup.com or reach out to Kevin Mandarini at kmandarini@kellyandersongroup.com!

TRIVIA

How many woman truck drivers are there currently in the United States?

WOMEN IN TRUCKING

Women have become a large part of the trucking world, aiding the driver shortage and providing hope for the upcoming generations.

The role of women in trucking roughly began in 1929 when Lillie Elizabeth McGee became the first recorded woman truck driver, according to the Texas State Historical Association. That same year, she took over the Drennan Truck Line and also became the first female truck-firm owner. She made way for women to feel comfortable and confident enough to pursue what she pursued: a career in trucking. It may have taken until this century for the numbers to rise and to truly take motion but it is now no longer uncommon to meet a woman truck driver.

Women have not only branched out into commercial driving jobs but also management and administrative positions. In total, females currently make up 47 percent of the trucking workforce. 23 percent are in management roles, 17 percent are in administrative positions, and only seven percent are drivers, according to FreightWaves. Although, every year, society is seeing a 10 percent increase in female drivers.

As this growth continues, women truckers will have a larger support system on and off the road. Community is a huge necessity and factor in the trucking world. This fact is especially true for women due to the stereotypes and perceptions they have had to overcome.

However, not only is there a social obstacle for females entering this industry but a practical and physical issue, as well. When trucking first came around, trucks used to be built for larger men, as MigWay informed. The expedited trucking company also stated in an article, "These days, companies that make our beautiful trucks consider the gender diversification that the trucking industry is seeing." The more changes that come about to appeal to women, the more women will decide to put a foot in the industry's door.

In the transportation world, organizations and company departments have been formed to help female representation, such as *Women in Motion*, *Women of Trucking Advisory Board*, *Women in Trucking* and more. Groups like these are what aid in providing a louder voice for women and in creating the adaptations needed. "If a woman is shown how to grow in this industry [and] how to provide for her family and to balance that life without missing opportunities at home, we all win," Theldorine Sova, a truck driver, stated. Trucking, in all of its areas, stands as another avenue of hope and opportunity for all women alike.

The trucking industry provides mothers, daughters, aunts, grandmothers, and sisters an additional way to provide for their families and make an impact on the world as a whole. From contributing needed drivers to supplying new perspectives, women's footprint in trucking has grown and will continue to do so.



TEAM MEMBER SPOTLIGHT

Bill Rohr



Job Position: *DRO Manager*

Length at the company: *16 months*

Where are you from: *Grew up in Carthage, MO. Live in Joplin.*

Favorite part about working here:
"Most especially the great people here!"

// *Hiring more female drivers and providing them with enticing career opportunities will help companies resolve the worker shortage and fill vacancies."*

FreightWaves

A price reporting agency focused on the global freight market

TRIVIA ANSWER

In the United States, there are currently more than 300,000 women truck drivers, with numbers rising on an annual basis (according to Migway in 2022).



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