

JUNE 2022

BETWEEN THE LINES

KELLY ANDERSON GROUP - MONTHLY NEWSLETTER

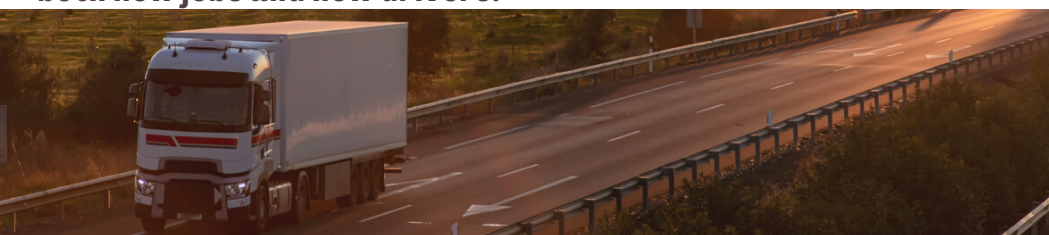


Short-Haul Trucking

Short-haul trucking might just be a way to attract new truck drivers to the industry. It has gradually become the new "norm," pushing aside the longer hauls, or over-the-road (OTR) deliveries. Truck drivers have begun to increasingly gravitate toward the shorter hauls due to only having to drive 150 to 250 miles versus driving over 250 miles with OTR. According to Samsara, other reasons include road familiarity, certain electronic logging device (ELD) exemptions, and the ability to see their families more frequently.

According to the American Transportation Research Institute (ATRI), 69% of carriers' trips were less than 500 miles in 2020, with seeing a decrease in other carrier mileage, as well. It appears that local deliveries will begin to dominate the industry as more fleets implement them.

If current or new drivers are looking to further their career or discover a fresh one, shorter hauls could be their path. It's as easy as earning a commercial driver's license (CDL) and joining a fleet or purchasing a vehicle to become an independent owner-operator. Samsara believes it might also be a solution to the driver shortage problem as it provides a prime opportunity for both new jobs and new drivers.



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Quiz and Answer





Fathers: Work & Home Balance

Fathers have generally been known as the head of the household and the working parent. However, as society grows, the concept and reality of fathers' roles do, as well.

Dads everywhere can be working or stay-at-home parents, just as mothers can be too. Focusing on the working realm, a study done by the Boston College Center of Work and Family revealed the various issues involved in the work-life balance of millennial fathers. It showed that 80% to 90% of these dads desired career advancement, but only 4% strongly agreed they would be willing to give up their family time to do so. These statistics divulge how important family is to most current fathers. Whether it's late-night shifts, work overflowing into the home, or a sick child, the perfect balance may never be found. However, the best for each family can be fought for.

Retrieved from various articles written by fathers, including by Harvard Business Review, here are their tips to help with the harmony: strive for paternity leave and a flexible schedule, save money, take family vacations, set goals, and, most importantly, make the most of the time at home and with family.

It should be stressed though that this balance is not just a father or mother matter; it is a family matter. The unity of a family is critical and should be held with great care.



QUIZ

What large company is a key factor in the short-haul trucking trend?

"Fathers have to make intentional decisions around work-life balance and follow through on them. The outcome is a more fulfilled life as a parent and professional."

JAMES SUDAKOW
HARVARD BUSINESS REVIEW





Company Updates

- **Impact Solutions' Safety Trainer Program** has added new locations for the calendar year across the country, including ones with a Spanish-speaking instructor! Visit our social media and website for more information!

Team Member Spotlight

Laura Crawford



Position: Final Mile e-Learning Dept. Manager

Length at company: 6.5 years

Quote: "I love meeting people when I travel. In Salem, MA I hung out with the local vampire club and went to a Town Hall ritual."

QUIZ ANSWER: Amazon! Besides becoming one of the largest shipping companies, they took off especially during the pandemic, affecting short-haul trucking's popularity.

If you have any questions about these topics or how *Kelly Anderson Group* can help your business, please contact:

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