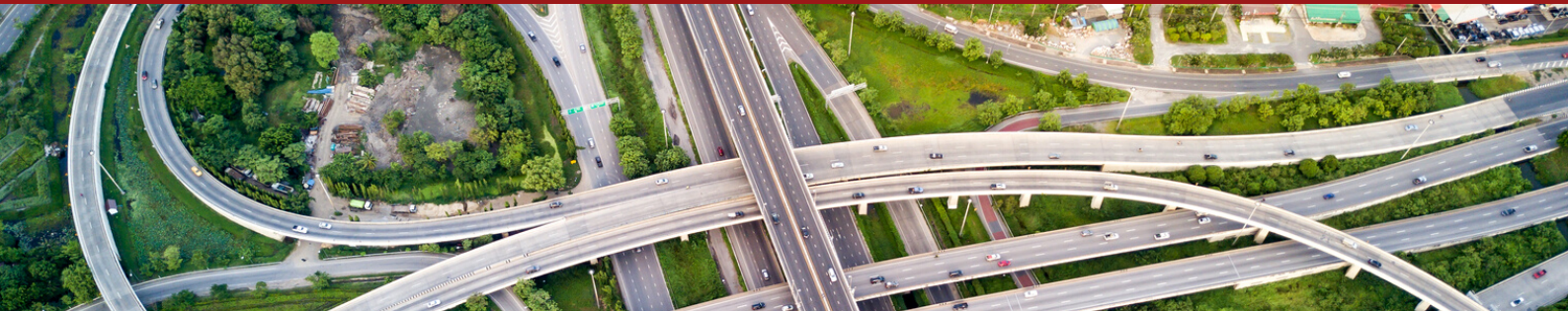


JULY 2022

BETWEEN THE LINES

KELLY ANDERSON GROUP - MONTHLY NEWSLETTER



Good Dads Over the Road

Fathers who travel frequently tend to face family challenges, especially professional truck drivers.

Good Dads, a growing organization, holds a goal to help those dads on the road stay connected with their families. They have a few branches that aid fathers, but their Over the Road (OTR) division is what acts as a resource specifically for truck driver dads and their families. The drivers are not charged anything to use this program as it works through the trucking companies the drivers work for.

With a lot of drivers consisting of fathers, *Good Dads* is making an effort to keep relationships between truckers' children and spouses whole and strong. As described on their website (gooddads.com), "Good Dads Over-the-Road (OTR) supports truckers and their families with information, training and resources designed to help them strengthen their connection and improve their communication." From helping kids with their homework while away from home to family activities when they are home, OTR provides support in many ways for both environments of a truck driver.



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They have online resources for fathers such as weekly newsletters (with dad jokes), podcasts, conversation starters, blogs and more. Through their blog posts, they share stories of dads and their loved ones who stay home while they are away. Via a post written by *Good Dads* director, Jennifer Baker, one truck driver's wife, Brandi Howe, emphasizes the importance of staying in communication with a spouse and prioritizing one another. Howe states, "He's the first person I talk to and the last person also. No matter how stressed or busy we get, we always make each other our top priority."

Staying in communication, having a routine on the road and at home, and supporting the traveling driver are all critical to keeping family relationships strong. "I am proud of him and will stick by him through this adventure of life," commented Theresa Radloff, another truck driver's wife. "We will always talk and keep in touch with each other no matter what part of the USA he is at the time." OTR has aided relationships such as these and more.

Baker, who is also the founder of *Good Dads*, saw this need in the truck driving community for fathers. "In the early days of *Good Dads*, I spent some time talking with over-the-road drivers, asking them the good and challenging things about being a driver," Baker said. "I heard a lot of things that surprised me. Contrary to what many people believe, many men who drive a truck do so because they love their families and want to provide for them." The heart behind *Good Dads* OTR is what will propel it to continue to reach and impact many dads and families across the nation.

They are always looking for new stories to hear and share. If interested in this program and want your company to be apart of it, contact info@gooddads.com.

"Dads involved in the transportation industry--an industry we all depend on-- need and deserve all the resources we can develop to help them be the kind of dad they long to be."

JENNIFER BAKER
GOOD DADS FOUNDER &
DIRECTOR



QUIZ

How many days does a truck driver get at home?



Missouri Truck Driving Championship

Community is one of the most important aspects of life, and the Missouri Truck Driving Championship (MTDC) contributes to this comradery.

The MTDC, hosted by the Missouri Trucking Association, is held every year. It is an event where drivers, trainers and families across the state gather to participate and watch the competition. This year it was located at the Branson Convention Center, holding the interactive tests both inside and outside. The exams seen were pre-trip inspections (sponsored by Kelly Anderson Group), skill courses and written tests. The truck classes evaluated were four to five axels, flatbed and twin trailers.

Inside, drivers waited behind black curtains, hidden from the audience's view. Some of them tapped their legs with anticipation while looking over the papers in their hands, and a few of them simply sat silent while others talked with their fellow competitors. However, the smiles on their faces when they met with their families after the course were undeniably consistent...

To read more of this article and the MTDC last month, go to our [Linked-In page \(@ Kelly Anderson Group\)](#)!



"[The drivers] take pride in what they do. It's fun to watch it."

CHRIS BENDER
MTDC PRE-TRIP INSPECTOR





Company Updates

- **Kelly Anderson Group attended both the Missouri & Arkansas Truck Driving Championship last month! More to come on the Arkansas competition!**
- **Service Providers, be sure to sign up your trainers for Qualification Certification before your deadline! Our Impact Solutions Safety Trainer Program can help you!**

Team Member Spotlight

Brooke Forgey



Position: Advertising Lead

Length at company: 4.5 Years

Quote About Job: "My coworkers have become like family."

QUIZ ANSWER: For every 5 to 7 days, a truck driver usually gets one day at home.



If you have any questions about these topics or how *Kelly Anderson Group* can help your business, please contact:

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